

Subject: Re: Bike Share
From: Rubina Ghazarian
Date: 06/23/2016 10:14 AM
To: Noah Strouse
CC: Blair Besten <blair@historiccore.bid>

Thank you very much, Noah! The locations are all public. Please feel free to share the station [map](#) and the news with stakeholders.

See you Monday!

Rubina

On Thu, Jun 23, 2016 at 9:12 AM, Noah Strouse <noah@historiccore.bid> wrote:


Hi Rubina,

Sorry to have missed you yesterday. Hope you enjoyed the conference.

This is great! Very excited to see the stations come in. I'll swing Monday to snap pictures of the first HC dock getting installed at 5th & Main. I'll also create a news post on our website with the hotline information. Are the station locations confidential until they are installed, or is it OK to announce where stations will be in the Historic Core?

We're planning on being there for the July 7th launch! I'll do a few promotional posts between now and then, and feel free to reach out directly with any needs.

Noah

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|---|--|
|  | NOAH STROUSE <i>Director of Marketing & Services</i> |
| | 209-211 W 5th Street Los Angeles, California 90013 |
| | p 213/488-1901 c 310/383-6304 HistoricCore.BID |
| | FOLLOW US ON: facebook / twitter / instagram |
| | SIGN UP FOR OUR NEWSLETTER |
| | 24HR HOTLINE: 213/239-8336 |

On Wed, Jun 22, 2016 at 6:19 PM, Rubina Ghazarian <rubina.ghazarian@lacity.org> wrote:

Hi Noah and Blair,

I saw Noah from afar today but didn't get a chance to let you know that we are very excited to announce that bike share stations are being installed and I wanted to share with you the schedule for installations in the Historic Core BID. Please find the spreadsheet attached. Green means the stations are off-street, either on the sidewalk or in a plaza. White means they are on-street.

As a reminder, these sites were selected through a community outreach process in which sites were suggested, presented at the meeting on November 19, 2015, to the CCA, multiple Downtown organizations, and on the online outreach portal. After the feedback was received and evaluated, sites were taken through the design process and are now being implemented.

Please also find attached a construction notice that has more information for any stakeholders who seek more information about construction, the program, customer service hotline, and information about how to sign up.

And here is the link to sign up to join the launch. We hope your team will be able to join and to spread the word.

Thank you,

Rubina

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Rubina Ghazarian

Transportation Planning Associate II
New Mobility

Los Angeles Department of Transportation

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